



June 1, 2018

Greetings Community Supporter,

Below is a brief overview of the music event.

Next Level Artists Showcase is in its second year. It is a free one-day outdoor music event that serves as a platform for a cross-section of music genres (i.e. Pop, R&B, Contemporary Jazz, Blues, etc.) featuring local artists. Next Level Artists Showcase will take place Saturday, August 11, 2018 at the Labor Temple Grounds (Park St), Madison, WI. The event will have a line-up of 8 artists and will run from 1:00PM-to-8:00PM. Next Level Artists Showcase is designed to provide high quality promotional exposure and production for aspiring local artists while serving as a family event. The showcase will bring people together from different ethnicities, age groups and socio-economic statuses to enjoy Madison's prime local talent. We anticipate an audience of about 1500 people attending this event. The beauty behind Next Level Artists Showcase is that it is viewed as an on-ramp to allowing access to information and resources for underrepresented communities. Also, in light of recent occurrences in that have taken place Madison and around the country involving race & diversity, this event as much as possible wants to "bring the community together on a positive note".

Next Level Artists Showcase will be advertised through the following means: social media, local magazines, flyers, radio and website.

Thank you so much for your support!

Best,
Janine

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Janine N. Stephens
Madison, WI
[414-213-7748](tel:414-213-7748)



2018 Next Level Artists Showcase Retail (Non Food) Vendor Agreement please make sure you have reviewed all of the guidelines and expectations prior to submitting agreement. Failure to comply may result in the closure of your Company/Organization booth space, and no refund will be given. Space availability will be based on a first-come first-served basis.

LEVELS OF SUPPORT

- Corporation/Business Level** **\$100**
A corporation or business selling retail (non-food) will be provided with 1 table and 2 chairs

- Non-profit Organization** **\$75**
A non-profit organization (501c3) selling retail (non-food) will be provided
With 1 table and two chairs

COMPANY/ORGANIZATION INFO

- Yes! We would like to reserve a booth space for the Next Level Artists Showcase

Company/Organization name: _____

Company/Organization Contact Name: _____

Contact Phone: _____ Contact Email: _____

Contact Mailing Address: _____

City: _____ State: _____ Zip code: _____

ADDITIONAL COSTS

- Electrical hook-up** **\$25** **Number needed:** _____ **x \$25 =** _____
- Additional table** **\$10 each** **Number needed:** _____ **x \$10 =** _____
- Additional chairs** **\$5 each** **Number needed:** _____ **x \$5 =** _____

BUSINESS LEVEL + TOTAL ADDITONAL SUPPLIES = \$ _____

PAYMENT

- Enclosed is a check in the amount of \$_____.

- Please send an invoice at the address listed above or the following address:

Address: _____ City: _____ ST: _____ Zip: _____



Retail (Non-Food) VENDOR AGREEMENT:

On behalf of the company/organization, I agree to provide payment in the amount as indicated above. This agreement represents the arrangement between my company/organization and the Next Level Artists Showcase celebration committee.

Representative Signature: _____ Date: _____

If you have any additional questions, please contact Janine Stephens at 414-213-7748 or jstephens3484@gmail.com.

Please make all checks payable to PEOGA and mail to: PEOGA P.O. Box 258064, Madison WI 53725.